

ONE DAY | ONE CAUSE | ONE CURE

N O V E M B E R 2 2 , 2 0 1 1

ABOUT CHARITY DAY

CanDeal and its dealers invite you to participate in our charity day. On November 22, 2011, CanDeal will donate all revenues generated from electronic bond trading on its marketplace to the Canadian Foundation for AIDS Research (CANFAR).

WHAT YOU NEED TO KNOW:

- » Enter your e-trades as you normally would
- » Consider entering your voice trades electronically by sending single dealer inquiries
- » CanDeal, Sun Life & CANFAR have partnered for this unique street-wide event, which brings together global institutional investors and all of Canada's primary dealers
- » Entering your trades electronically will help support this worthwhile cause

ABOUT CANFAR

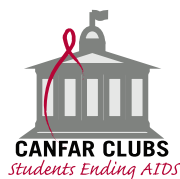
Founded in 1987, CANFAR raises awareness to generate funds for research into all aspects of HIV and AIDS. Since inception, CANFAR has awarded more than \$17 million to HIV/AIDS research projects. Below is some information on a few of CANFAR's programs. Visit CANFAR.com for more information.



CANFAR's Bloor Street Entertains has contributed more than \$4 million to Canadian AIDS research. This year's gala is taking place on November 22, 2011 and marks the 15th anniversary of the award-winning event. Recognizing the many people who championed the cause of AIDS research and looking forward towards finding a cure, this year's theme is "Red Ribbon, Black Tie" and will feature the best Toronto has to offer.



The Have a Heart for CANFAR campaign educates more than one million students every year around Valentine's Day at more than 2,000 Canadian colleges, universities, junior and high schools nation-wide. The campaign offers a unique peer-to-peer education program that serves to increase students' awareness about AIDS to lower the incidence of HIV infection in Canada.



Across Canada, hundreds of University and College students have taken initiative to form CANFAR Campus Clubs, imagining new and creative ways to raise funds for Canadian AIDS research and awareness about HIV and AIDS. As youth remain one of the most vulnerable demographics in the AIDS epidemic, CANFAR Campus Clubs help our foundation reach thousands of Canadian youth to spread important HIV and AIDS prevention messages.

