

Our Marketplace

What did clients and dealers experience in 2011?



\$1.5 Trillion Traded

34% year-over-year increase

Average Time to Quote

CTB 7.2 seconds
GoC 12.6 seconds
CMB 17.4 seconds
PROV 17.9 seconds

Total BestX

\$80,501,432

Average # of Dealers/RFQ

CTB GoC CMB PROV

3.5 3.6 3.5 3.6

Peak Trading Hour 10 AM - 11 AM

7:30 AM 12:00 PM 5:00 PM

Trade Execution

How are CanDeal participants leveraging our marketplace?

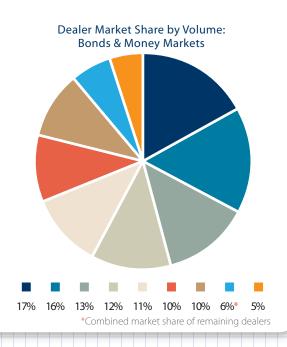
Dealer to Client Price Responses

554,378



of all bond trades on CanDeal were executed on a multi-dealer basis.





Participants

Who is leveraging CanDeal from around the globe?

2011 GoC Bond Volumes

71% Domestic 29% Foreign

Volume by Client Type

Asset Manager 41%
Prop/Swap Desk 14%
Bank Treasury 14%
Pension 13%
Insurance 7%
Other 11%

Total Number of CanDeal Buy-side Users

614



CanDeal has buy-side clients located in 60 different cities.

Connections

How do we interact with CanDeal participants?



CanDeal has built meaningful relationships with buy- and sell-side participants, strategic partners and various industry organizations and regulatory bodies.

Buy-side Visits & Interactions with Sales

2,534

Total Marketing Impressions

29,000+



of all marketing communications are sent digitally.

Web Traffic



Individuals from 61 different countries visited www.candeal.com, of which 31% were return visitors.

390 Buy-side Training Sessions

61% New User Training

6% Level 1 Basic Training 4% Level 2 Intermediate Training 3% Level 3 Advanced Training

26% Custom Tailored Training

CanDeal Culture

Who works at CanDeal and what makes them tick?

Employees

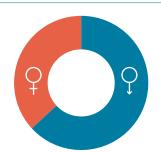
CanDeal Office Locations

Experience

CANDEAL EMPLOYEES AVERAGE

20.8

YEARS OF INDUSTRY EXPERIENCE.



CanDeal Social Media Users



84% on LinkedIn



37% on Twitter



Key Strategic Partner - Tradeweb

Tradeweb brings an additional global perspective, allowing us to create tailored solutions for the Canadian market.

New York London Tokyo **Hong Kong** Singapore

TORONTC

Average monthly bags of espresso beans consumed:





2011 was an amazing year for CanDeal - as always we appreciate your continued support.